

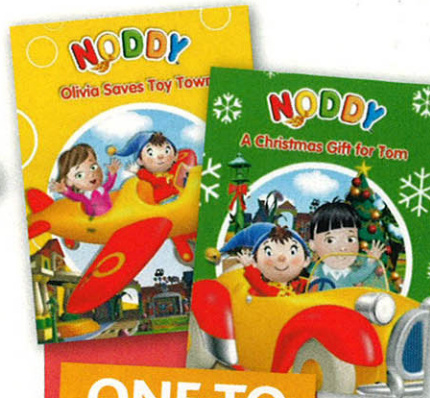
# TODDLER WORLD

NEWS, VIEWS AND GREAT IDEAS FOR YOU AND YOUR TOT



## Imagine all the people

Does your toddler's imaginary friend cause you concern? You could be worrying for no reason, according to a recent study conducted by the Institute of Education in London. The research found that made-up friends enhance children's creativity, making them more confident and articulate. So next time your tot mentions her imaginary pal, encourage her active imagination and lay an extra place at the dinner table for her!



### ONE TO ENTER

Perfect for the new generation of Noddy fans, you can now personalise an adventure-style book for your tot. Choose from three exciting Noddy stories where you can fill in your child's name, hairstyle, hair and eye colour, plus skin tone – all from the website [mynoddybook.co.uk](http://mynoddybook.co.uk).

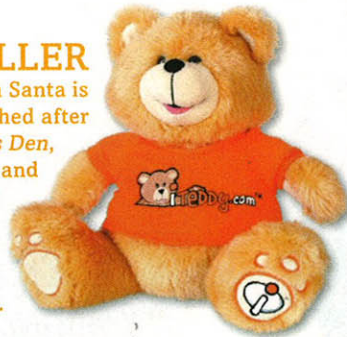
We have 15 personalised Noddy books to give away. For your chance to win one, answer the following question: Where does Noddy live? Send the answer with your name and address to Rachel Hall, Penwizard, Dene Lodge, Cotmandene, RH4 2BN, to arrive by 31 December 2007.



M&B Loves...

### STOCKING FILLER

Sure to be in demand from Santa is this cute iTeDDy. Launched after appearing on BBC's *Dragon's Den*, iTeDDy can download video and audio programmes and record you reading stories to your tot. Get on the waiting list now! iTeDDy, £59.99, Argos. Or visit [iteddy.com](http://iteddy.com).



### NSPCC LETTER FROM SANTA

Bring Santa to life for your toddler. For a donation of £5, your tot will get her very own letter flown all the way from Lapland. To receive one, order on [nspcc.org.uk/santa](http://nspcc.org.uk/santa) or call 0870 325 9012.

## TOP TIPS FOR TOTS



'Hi! We're four-year-old Toby and two-year-old Alex from Cheshunt, Hertfordshire, and we love competitions. When our Mummy Viv wants us to tidy up, she makes it into a race so all our toys get cleared away in super-fast time! We also compete to see who can eat the most peas at dinner time. It's really good fun!

### WHAT THEY WIN

Viv, Toby and Alex win a fleece Snuggle Sac to snuggle into for quiet story times and to sleep in every night. Snuggle Sacs are available in more than 20 designs and the range includes blankets, bed tidies and other soft furnishings. Call 01603 721871 or visit [snugglesac.com](http://snugglesac.com).



Was your tot a fan of the blockbuster animation movie *Surf's Up*? Then he's going to love getting into the festive spirit in this adorable outfit! Penguin dressing-up costume, £8, Woolworths

Words Judith Wilkinson. Photograph Ian Hooton



[askamum.co.uk](http://askamum.co.uk)

For lots more advice and information about bringing up your little one, or to share your tips with other mums, log on to our brand new website and click on *Toddler*